

Invest in Bristol News

September 2011

Danish offshore and marine engineering company locates in Bristol

Bristol City Council Press Release - September 20

Bristol & Bath Science Park officially open

SPark Press Release - September 29

Welcome to our first tenants

Spark Press Release - September 15

The Bottle Yard confirms first tenant

South West Business Insider - September 29

Airbus investing in the future of aviation in Filton

Evening Post - September 28

Bristol Business Guide launched

Bristol City Council Press Release—September 22

Aardman duo to promote Britain abroad

Evening Post - September 22

easyJet launches new Naples route from Bristol

Bristol Airport Press Release - September 21

Bristol street art spectacular hailed as huge success

Evening Post—September 19

Travelodge opens its biggest hotel in the South West

Travelodge Press Release - September

Bristol sweeps to success in annual South West in blooms award

Evening Post - September 17

Master stroke from Bristol agency

ThoughtDen Press Release - September

Friska opens second science park store

South West Business Insider - September 13

New Earth Solutions launches landmark waste treatment plant for the West of England

New Earth Solutions Press Release - September 09

Bringing the world's cuisine to Bristol - region's biggest restaurant to open at Bristol Harbourside

Za Za Bazaar Press Release - September

Bristol University among top 30 best in world

Evening post September 05

Banner images: © Rolls - Royce Plc | Aardman Animations | Andrew Molyneux

www.investinbristol.com

About Us

Invest in Bristol is provided by Bristol City Council's Economic Development Team. We work to build a thriving economy by:

- **Providing a complete enquiry handling and commercial property search service**
- **Marketing the city to potential inward investors**
- **Promoting and supporting investment**
- **Nurturing business and key growth sectors**

Contact the team for further information on corporate relocation assistance:

Tel: +44(0)117 92 22928

Email: investinbristol@bristol.gov.uk

Danish offshore and marine engineering company locates in Bristol

Bristol City Council Press Release—September 20

Bristol's international profile as a global hub for high tech engineering and environmental technology services has been further reinforced with the news that LICenergy UK Ltd, a subsidiary of LICengineering A/S, a leading Danish offshore and marine engineering company, is opening a new UK office in Bristol.

LICenergy UK Ltd. is moving into serviced offices within the Temple Quarter Enterprise Zone and plans to recruit up to 20 engineers, draughtsman and administrative staff over the next two years.

The company has worked within oil and gas, renewables, marine and civil engineering projects for the last 25 years and specialises in

the design, analyses and site supervision of pipelines, subsea components and offshore structures including jackets and advanced

foundation design for wind turbines.

MD of LICenergy UK Ltd, Morten Tobias Lind said: "After extensive research, LIC felt that Bristol offered the greatest potential for our expansion both as a geographically strategic base but also backed up with the high academic standard of engineers qualifying from the University.

"Throughout our research to establish a UK base the support we have received from Invest in Bristol has been faultless. The team have been a key element in our final decision to settle here.

"The vibrancy of the city matches well with our Danish roots and we look forward to becoming a part of this expanding and exciting business community."

Bristol City Council Leader Barbara Janke said: "This is very welcome news and further proof of the city's strengths as a centre for high tech engineering and the environmental industries. This follows Vestas opening in the city last year, and I hope further investment to follow by other companies. It reinforces our strong case why Bristol should be the home for the planned Green Investment Bank."

Bristol City Council's Invest in Bristol team successfully attracted the location of LICenergy UK Ltd. despite strong competition. From their first contact with Invest in Bristol via UKTI, LIC have benefited from the Council's 'red carpet' Reception Service for Major Investors, which included briefings, tours and introductions to key partners such as Bristol University, Low Carbon South West and the West of England Aerospace Forum.

This location decision by LICenergy UK Ltd. demonstrates the attractiveness of Bristol's advanced engineering and environmental technology sectors to international companies, which are looking to recruit world-class talent. It follows the location last year by Vestas Spare Parts and Repair - a world leader in modern

Banner images: © Rolls - Royce Plc | Aardman Animations | Andrew Molyneux



energy. The advanced engineering and environmental technologies and services sectors in the Bristol area employ approximately 21,000 people across 1,700 businesses.

Alan Bailey, Chairman of Low Carbon South West commented: "This is fantastic news for Bristol and its flourishing renewable energy sector. Bringing international expertise from companies like LICenergy UK to the city is vital not only for this sector but also for the local economy. With our Environmental Trade Show UK (www.environmentaltradeshow.co.uk) coming up in October, this reinforces Bristol's reputation as a hub for low carbon technology."

Bristol & Bath Science Park officially open
SPark Press Release (extract)—September 29

After two decades of intensive collaboration, hundreds of people gathered this week at Emersons Green (Monday September 26, 2011) for the official opening of the Bristol & Bath Science Park, realising one of the longest-held ambitions for the region's economy.

Rt Hon David Willetts, Minister for Universities and Science, launched this new powerhouse for research and development by talking about the importance of innovation to the UK's economy before unveiling three glass sculptures to mark the opening of the buildings.

David Willetts said: "I am delighted to be opening the new Bristol & Bath Science Park. It will bring together universities and businesses and make the most of the region's strengths in research, helping to create new products, companies and jobs. I hope it will rapidly become a key driver of growth and innovation."

The Science Park will be the hub for the region's many science and technology businesses, connecting entrepreneurs, fledgling businesses and established brands with vital investors, academia and design.

The Universities of Bath, Bristol and West of

England are key stakeholders in the Science Park.

Welcome to our first tenants
Spark Press Release—September 15

A biotech company developing treatments for autoimmune diseases and a scientific consultancy are among the first companies to move to the Bristol & Bath Science Park.

The Park's Innovation Centre opened its doors to businesses this week (Monday September 12, 2011).

Formumetrics – a scientific consultancy that helps formulate new and improved products, BPE Solicitors, YFM Equity Partners and Science City Bristol are the first to move into their brand new offices.

Dr Keith Bean, managing director at Formumetrics, said: "The Science Park will be a great place to work and do business. On the first morning we bumped into another tenant over coffee that happens to work with the same client base as us and as a result we have already found ways to work together in the future. We know our business will thrive here.

"We needed a workplace that would encourage interaction and ideas and provide us with an impressive shop window for our business. The Science Park will deliver all this and more."

Apitope, a company which focuses on the discovery and development of treatments for autoimmune and allergic diseases, including multiple sclerosis and Graves' disease, will be moving into the Innovation Centre in October.

Partner companies to the new National Composites Centre are also beginning to come on site and this will expand the scientific and business community.

Bonnie Dean, chief executive at the Bristol & Bath Science Park, said: "These first occupiers



characterise the diverse and rich mix of companies and organisations that we intend to attract to the Science Park.”

The Bottle Yard confirms first tenant
South West Business Insider—September 29

The Bottle Yard, a dedicated film and television production site that opened last year in south Bristol, is getting its first permanent tenant.

Specialist rental company 24-7 Drama, a division of the Visual Impact Group of companies specialising in the supply of broadcast-standard cameras, will soon move to the facility.

The Bottle Yard is a 300,000 sq ft dedicated production facility. The site, which previously operated for more than 50 years as a winery and bottling plant, is managed by South West Screen on behalf of Bristol City Council.

Fiona Francombe, South West Screen's production services manager, said: "The arrival of 24-7 Drama at The Bottle Yard is superb news for the site. I know that the huge variety of fantastic services that 24-7 Drama can offer filmmakers will make The Bottle Yard an even more attractive venue for production companies filming here in the future."

24-7 Drama director Graham Hawkins said: "With branches in West London, Cardiff and Manchester, the decision to open a fourth in Bristol was always on the cards. We have supplied broadcast equipment to many productions in the South West, such as Dr Who, Skins and Torchwood, so the move to Bristol was an obvious one."

Airbus investing in the future of aviation in Filton
Evening Post (extract) - September 28

The first phase of a major scheme to create an Airbus Aerospace Park in Filton could be started next year.

Plane-maker Airbus announced in March that it wanted to build a multi-million design and research centre on a 12-acre site, showing its commitment to the Bristol area and the people it employed.

Part of the overall plan involves initially developing an office campus on land forming the historic core of the aircraft manufacturing facility at Filton.

Both Filton House and Pegasus House – listed buildings that were previously used as headquarters – will be brought back into use, while a new four-storey office building will also be provided.

Stage one's other proposals include an energy centre, staff changing facilities and a data centre. Outline planning permission for the first phase has already been given and South Gloucestershire councillors are now being asked to approve the details of the proposal.

Airbus spokesman Jason Impey said: "Subject to planning permission, we would hope to have the main building work start next year, with completion in 2013."

Bristol Business Guide launched
Bristol City Council Press Release—September 22

Bristol's attractiveness as a good place to set up and run a business is highlighted in the new edition of the Bristol Business Guide.

The guide features over 5,000 Bristol companies and promotes the goods and services they provide. It also sets out the advantages Bristol has to offer to prospective national and international companies wishing to do business or invest in the city.

The Guide will be launched next Tuesday (27th) by Bristol City Council Leader Barbara Janke at a major business to business exhibition in the city.

The Federation of Small Businesses Best of

Banner images: © Rolls - Royce Plc | Aardman Animations | Andrew Molyneux



Bristol Business Exhibition at Ashton Gate has over 140 companies from a diverse range of business sectors taking part. It is the fourth event where the city council has joined forces with the FSB and Best of Bristol to showcase Bristol businesses.

Cllr Janke said: "The guide is a popular and practical way that the City Council can support business in the city by showcasing the depth of expertise and capabilities across a wide range of sectors. It also makes the case very strongly that Bristol is a great place to set up and run a business for prospective investors both in the UK and abroad."

Guy Kingston, Chair of the Bristol branch of the FSB, said: "Collaborations such as the FSB's with Bristol City Council really do make a difference to the local small business economy. The new directory is an excellent initiative and along with the business to business trade show is testament to the difference organisations such as ours can make when we work together."

Neil Kinnerly, Managing Director of The Best of Bristol said: "At the Best of Bristol we work very hard to promote everything that is great about Bristol and its business community. We support any new enterprise that helps deliver local business growth and welcome the Bristol Business Guide as another fantastic opportunity to show case local business. We are delighted that Bristol City Council has chosen the exhibition to launch this initiative."

The Bristol Business Guide features a CD Rom directory of companies. There is also a website version of the guide - www.bristolbusinessguide.co.uk - this version will be updated regularly so eligible businesses should continue to register to be featured on the web version by contacting Steve Gay, email: steve.gay@bristol.gov.uk, tel: 0117 352 5161.

Aardman duo to promote Britain abroad
Evening post—September 22

Bristol favourites Wallace and Gromit are to

appear on posters in a campaign to promote Britain abroad before the London 2012 Olympics.

The Oscar-winning characters created by Harbourside-based Aardman Animations will feature on posters with the slogan "Creativity is Great Britain."

The GREAT campaign, launched by Prime Minister David Cameron yesterday, plans to stimulate a £1 billion business boost and attract four million extra visitors to the country.

The campaign seeks to counteract damage to Britain's international reputation caused by last month's riots ahead of the Olympics, Paralympics and the Queen's Diamond Jubilee next year.

Culture Secretary Jeremy Hunt said it aimed to "put the great back in to Great Britain."

He said: "This is not about rebranding Britain. It is about using that brand for exports and trade, more foreign tourists and to make sure we can put the record straight after some of the terrible events of this summer, which created a negative image.

"I think that next year is really a time when we can tell the world what Britain is really about.

"It is a very practical, tangible programme based on something that is not new – the idea of putting the great back in to Great Britain."

An Aardman spokesman told the Evening Post: "The campaign is a very positive thing for the UK.

"We are backing the GREAT campaign and we are proud to do so.

"Wallace and Gromit are known throughout the world and anything they can do to promote their country, they are there."

Companies including Marks & Spencer, Sainsbury's and Burberry are supporting the campaign.

Banner images: © Rolls - Royce Plc | Aardman Animations | Andrew Molyneux

www.investinbristol.com



easyJet launches new Naples route from Bristol

Bristol Airport Press Release (extract) - September 21

easyJet, the largest operator at Bristol Airport, has today launched a new service from Bristol to Naples, bringing its total number of destinations accessible from the South West to 43.

The new three-times-weekly service will operate from 12 May to 1 September 2012 providing passengers from Bristol with an even wider choice of destinations to choose from next summer.

Bristol street art spectacular hailed as huge success

19th September (extract) - Evening post

A street art project in a run-down area of Bristol city centre has been hailed as a big success.

The See No Evil project saw dozens of the biggest name street artists in the world come to Nelson Street in August.

They painted dozens of huge murals over a number of buildings in the street, with the aim of creating Bristol's next tourist attraction.

More than 10,000 people visited the street on the Saturday launch event, and a steady stream of passers by have continued to have a look at the art since then.

The event was organised by Bristol graffiti artist Inkie and Mike Bennett, Bristol City Council's External Marketing director.

In the last month organisations from as far away as Budapest, India and the US have been in touch with Bristol to find out how to replicate the success of the event.

Discussions about how to further capitalise on the "Bristol and See No Evil brand", have begun among the council and event organisers, including how it might be exported overseas.

The council's markets manager, Steve Morris, has received several requests from traders wanting to set up stalls on Nelson Street due to the increase in footfall, which is said to have risen by 40 per cent.

Business enquiries have also come in to take over the vacant retail unit owned by Unite, which has stood empty for over four years.

Council Leader Barbara Janke said: "There's no doubt that we took a risk with the Nelson Street project, and the wider place making initiative. But the success of the event, and the benefits that are now emerging, prove that it pays to be a risk taking council.

"When the economy is suffering generally, it is important for councils to take steps like these to stimulate the city's economy.

"This daring and entrepreneurial project has acted as a catalyst for change in this once unloved part of the city centre. Alongside the hugely successful opening of M Shed, Bristol now has a second major new attraction launched in just one summer, as well as the highly successful temporary Wow Gorillas.

"The Nelson Street project marked unprecedented levels of co-operation between the council and property owners which can bring long-term benefit to regenerate this and other areas of the city."

Travelodge opens its biggest hotel in the South West

Travelodge Press Release (extract) - September

Today, The Rt. Hon. The Lord Mayor of Bristol, Councillor Geoff Gollop and Travelodge's Operations Director Jon Hendry-Pickup officially opened Bristol's newest Travelodge hotel. The new 151 - room property on Mitchell Lane represents a £98.6 million investment, which has created 30 new jobs in the community.

The opening of Bristol Central Mitchell Lane Travelodge makes it the biggest hotel in Travelodge's estate across the South West region, and the 12th biggest hotel outside of London.

Banner images: © Rolls - Royce Plc | Aardman Animations | Andrew Molyneux



The UK's fastest growing hotel chain is also looking at two more sites in the City, which it hopes to announce in the coming months. The new hotel on Mitchell Lane has also increased the room stock across the City to 425 beds.

As part of Travelodge's environmental commitments, Bristol Central Mitchell Lane Travelodge has been built to the BREEAM 'Very Good' standard and has been installed with a grass roof. The roof has been planted with grass and Sedum plant to soak up carbon dioxide emissions and produce oxygen. It will also act as good insulators for the roof space.

Bristol sweeps to success in annual south West in blooms award
17th Sept (extract) - Evening post

Bristol has swept the board in the annual South West in Bloom awards.

Judges have declared the city as a "gold" winner for the seventh year in succession.

And they have awarded Bristol the South West Tourism Trophy for the third year in a row.

Bristol also took 29 awards in the 'It's Your Neighbourhood' category, nine of which were for outstanding community participation.

Master Stroke from Bristol Agency
ThoughtDen Press Release (extract) - September

A small Bristol-based company is the creative force behind a new major digital launch in the UK by the world- renowned Tate and National Galleries of Scotland.

Chosen ahead of a host of big-name London agencies, Thought Den digital creative agency has produced a game for the online market designed to take contemporary art out of the gallery and into the fun world of interactive gaming.

'ARTIST ROOMS: The Game' was commissioned by the Tate and National Galleries of Scotland to

engage with their growing youth audience. The game offers an insight into exhibition-making in 'real-life', as players overcome the challenges of choosing artworks, employing staff, selecting lighting and marketing their show.

The Bristol agency were also snapped up to create a flagship app launch for Tate, which is currently under review in Apple's app store. 'Magic Tate Ball' is a mobile toy for all ages, based on the iconic and hugely popular Magic 8 Ball game.

Friska opens second science park store
South West Business Insider (extract)—September 13

Bristol-based Friska, which specialises in healthy food, is opening its second store at the Bristol and Bath Science Park.

The food retailer, which has been selected as the caterer for the park, already has an outlet on Victoria Street and will open its second in 'The Forum' later this month.

The Forum is a 11,000 sq space where businesses can meet to share ideas. It also has a café area and networking space.

New Earth Solutions launches landmark waste treatment plant for the West of England
New Earth Solutions Press Release (extract) September 09

New Earth Solutions Group Limited ('New Earth'), a leading British waste treatment and renewable energy specialist, today announces the formal opening of its fifth and largest waste treatment facility in Avonmouth, near Bristol.

Special guest Sir Steve Redgrave CBE formally opened the 200,000 tonnes per annum facility at a ceremony attended by representatives of the four Councils that comprise the West of England Partnership (WoEP), along with other New Earth customers, partners and suppliers.

The new facility has been developed to service New Earth's residual waste management contract with WoEP, comprising the Unitary Councils of



Bath and North East Somerset, Bristol City, South Gloucestershire and North Somerset. Under the terms of the nine-year contract the plant will treat each year in excess of 120,000 tonnes of residual household waste from the region, equivalent to enough wheelie bins to stretch side-by-side over 160 miles!

Chris Cox, Managing Director of New Earth Solutions, said: "The opening of our fifth and largest waste treatment facility in Avonmouth is another major achievement for New Earth. The facility will ensure nearly all of the waste we process is diverted away from landfill in a progressive and sustainable way, and this will go a long way towards helping the West of England region to meet statutory recycling and landfill diversion targets.

"Waste management targets, together with sharply escalating landfill taxes and attractive incentives for the generation of clean, renewable energy present exciting opportunities for New Earth and we have ambitious plans to roll out new waste treatment and renewable energy facilities across the Country over the next few years."

New Earth has already gained planning permission for a renewable energy facility on its site at Avonmouth which, when complete, will generate 7.5MW of renewable electricity, equivalent to meeting the needs of 13,000 homes. The plant will employ advanced thermal conversion technologies to recover low-carbon renewable energy from refuse-derived fuel produced on-site. New Earth is beginning construction of the renewable energy facility in the autumn.

Bringing the world's cuisine to Bristol - region's biggest restaurant to open at Bristol Harbourside

Za Za Bazaar Pres Release (extract)—September

A remarkable new banquet restaurant is set to open on Bristol Harbourside in the autumn - and with over 700 covers it will be the biggest in the region.

Za Za Bazaar, which was announced today, 6 September, is the first in a groundbreaking national brand concept offering diners a rich variety of global cuisine at a fixed price.

Adventure and live cooking are at the heart of the restaurant concept, which will set cuisine from India, China, Japan, the Far East, South America and Europe against vivid backdrops, reflecting the cultures from which it originates.

A £3million development programme is already underway to create the new restaurant, which is located on the waterfront in the former Baja nightclub site adjacent to Pitcher and Piano. It is anticipated to be completed at the beginning of December, ensuring that Za Za Bazaar presents an exciting new alternative for Christmas parties.

Bristol University among top 30 best in world September 05 (extract)—The Evening post

Bristol University is one of the top 30 best in the world, according to new rankings.

The eighth annual QS World University Rankings placed the Clifton-based university at number 30, one of nine from the UK in the top 50.

