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www.investinbristol.com

About Us

Invest in Bristol is provided by Bristol City Council's Economic Development Team. We work to build a thriving economy by:

- **Providing a complete enquiry handling and commercial property search service**
- **Marketing the city to potential inward investors**
- **Promoting and supporting investment**
- **Nurturing business and key growth sectors**

Contact the team for further information on corporate relocation assistance:

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Forthcoming events at which the Invest in Bristol team will be exhibiting:

- NextGen11, 15-16 November 2011, UWE ECC, Bristol
- Tech World, 16-17 November 2011, ExCeL, London
- International Tidal Energy Summit & Awards, 21-23 November 2011, Victoria Park Plaza Hotel, London
- Vision 2011, 23-24 November 2011, Arnolfini, Bristol

**Bristol Wins Outstanding Achievement Award
Bristol Fair Trade Press Release (extract)
October**

Bristol has won the Outstanding Achievement Award in this year's Fairtrade Fortnight Awards.

We came top in all 3 categories we entered and the judges said we were head and shoulders above other towns and cities in the way we

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strategically targeted our audience, brought together such a range of partners and attracted huge amounts of media coverage.

The award confirms Bristol as the leading Fairtrade City in the UK, with events such as the Fairwear Fashion Show and Cotton On, and the Fairtrade Purchasing Guide being replicated by other Fairtrade groups around the world.

The Fairtrade Foundation in giving the Award said:

'Congratulations to everyone in the Bristol Fairtrade Network on a fantastic campaign, and well deserved achievement. For a number of years Fairtrade campaigners in Bristol have built cross-community partnerships, and organized high profile and engaging events to raise awareness of Fairtrade and offer ways for individuals to take action for fairer trade. It's this type of dedicated community action that has propelled Fairtrade to the UK mainstream, and continues to make a real difference to the lives of producer communities in some of the poorest countries around the world.'

The Award will be presented to the Bristol Fairtrade Network by Harriet Lamb, Executive Director of the Fairtrade Foundation, at the national Fairtrade Supporters Conference in Birmingham in October.

For more information on Fairtrade in Bristol visit www.bristolfairtrade.org.uk

**The Duke of York gives royal seal of approval to Bristol's incubation centre
University of Bristol Press release (extract)
October 19**

Bristol's credentials as a city to help new businesses grow have been given the royal seal of approval from HRH The Duke of York.

His Royal Highness was keen to learn more about the burgeoning technology sector and how the University of Bristol has helped to support companies which have grown roots in the city.

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After visiting ss Great Britain, The Duke of York met the brains behind some of the innovative companies at the University's SETsquared business acceleration centre, which has helped start-up businesses gain the support and funding they need to become a global player.

He learnt how the Centre, which was established in 2002, has attracted £56million of investment for the ventures housed there in the last four years, in addition to providing serviced office space, a business support community and on-site technology entrepreneurs.

The Duke of York said: "I was very impressed by what SETsquared can provide new and aspiring businesses. It's quite clear that it has a huge role to play for the local and national economy, supporting not just people linked to the University but anyone in the city who thinks they have a viable business idea.

"The UK is the best place in the world to do technology and science and we should be capitalising on that by encouraging people to regard that field of enterprise as something very, very important. Then these businesses need the opportunity to grow and become sustainable, which is what's happening in Bristol at the moment."

Nick Sturge, Director of the Bristol SETsquared Centre, said: "The Duke of York had heard about the work SETsquared is doing to support entrepreneurs in high-tech businesses and was keen to find out more. He met five of our 55 companies, at various stages of development, and heard how we've helped them grow and develop.

"His visit has reinforced a strong undercurrent of feeling at the moment that the world is becoming more aware of Bristol as a technology hub and the Duke was keen to help us attract more funding in the future."

Professor Eric Thomas, Vice-Chancellor of the University of Bristol, said: "Innovation is a much

over-used word and so its currency has possibly been devalued. However, in Bristol we see time and again truly innovative ideas become innovative businesses. Bristol's history is packed full with excellent examples of this and it is a safe bet to say that its future will be even more so."

Bristol bids for European Green Capital for 2014

Bristol City Council Pres Release—October 18

Bristol is entering the race to be Europe's top green city in 2014. Bid Papers have been submitted to the European Commission outlining the city's case to win the award.

19 cities from across Europe have applied, including Newcastle and Stoke-on-Trent from the UK.

Bristol last entered the race for 2010 when it was the only UK city to be short-listed. It was won that year by Stockholm and it is currently held by Hamburg.

This is a joint bid by the City Council and the Green Capital Partnership - a consortium of leading businesses and green groups in the city, chaired by publisher Alastair Sawday.

Council Leader Barbara Janke said: "Bristol is in the vanguard of the green revolution in Britain.

We were the only UK city to be shortlisted for this award last time and we have a very strong chance of winning the title in 2014.

"Businesses, individuals and organisations across the city have backed our ambitious green agenda. Everyone's hard work is paying off, with major investment and jobs in environmental technologies and Bristol becoming an even greener place to live and work in."

Alastair Sawday said: "Bristol is buzzing with imaginative projects, and creative ideas, that reflect our ambitions to be a Green Capital city. A lively community has always acted as a stimulus



to official thinking in Bristol, and our tradition of maverick entrepreneurship is underpinning a powerful drive to break with tradition and embrace new ideas.

The bid papers highlighted the following projects as reasons why Bristol should win the award for 2014:

- An energy efficiency programme which has improved over 34,000 homes since 2001 through insulation and new energy systems. Along with the improvements made by home owners themselves this has increased the energy efficiency of homes in the city by 30%.
- The Council has reduced its own energy use by 22% since 2003 saving an estimated £430k per year in energy bills
- Bristol's economy is growing and the city has successfully improved its carbon efficiency by 40% from 2005 to 2009 - producing 40% more value per tonne of carbon emitted by local Businesses.
- The amount of waste the average Bristol resident now sends to landfill is 50% lower than in 2003/4, before food waste collections etc were introduced.
- There are dozens of community groups working on environmental projects in the city. In the last 2 years the council has provided grants to over 20 groups through the Green Capital Community Challenge Fund.
- We have planted over 1,200 trees in the past year and plan to plant a 10,000 by 2015.
- The Cycling city project has added over 60km of new cycle paths and improved 200km, and installed hundreds of cycle stands. More people are cycling to work 40% - helping to cut congestion and lead healthier lives.
- The City has an ambitious set of targets and plans to improve transport, with investment in

new rapid transit, to make homes more energy efficient, to generate energy from the wind and sun.

The European Commission will announce the short-list of three cities next March, with the final announcement of the winning city in June 2012.

**Get that Friday feeling at new weekly market
Bristol Evening Post—October 15**

Shoppers in Bristol can now take advantage of a new Friday food market thanks to St Nicholas Market, the Bristol Independents Campaign and a committed group of local producers, growers and traders.

The new food market has set up a stall in Wine Street featuring a great selection of some of the best independent food retailers and traders in the region.

The new market gives shoppers and city-centre workers improved access to a great range of fresh and local products.

The weekly street market is being operated in conjunction with the Bristol Independents Campaign, which aims to encourage people to shop locally and Keep our High Streets Alive.

Council Leader Barbara Janke said: "The introduction of an additional daily food market offering locally-sourced, quality food is something I very much welcome.

"The new Friday market will showcase some of the best independent traders in the region and will further underpin Bristol's reputation as a city renowned for quality food and successful independent traders."

The Friday Food Market, which will run every Friday for the next three months from 10am to 4pm in Wine Street, will sell basic products like bread, cheese and fish and will feature local producers and artisans such as Yatton-based

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bakery Pullins; fishmongers Felce Foods; Bristol Charcutier, Vincent Castellano; cheeses from Greens of Glastonbury and organic produce from Crooked End Farm in Gloucester.

Grand plans to create 4,000 jobs in Bristol city centre

Evening Post—October 17

A planning application is being put together for a £5 million bridge in the heart of Bristol city centre.

The move is aimed at opening up the derelict diesel depot next to Temple Meads station which was earmarked for the failed indoor arena.

The news emerged at a press conference held yesterday to look at plans for the enterprise zone – which was announced earlier this year.

The event was held at the Passenger Shed and was attended by Grand Designs TV presenter Kevin McCloud, council leader Barbara Janke and Local Enterprise Partnership chairman Colin Skellet.

Work on the enterprise zone is due to start in April next year and a plan of action is being drawn up which will be presented to Government in November. The aim is to create a media and creative village with direct links to the transport network. The Government has told the people behind the scheme they need to create 4,000 jobs in the next four years.

Behind the scenes talks are taking place on a number of schemes including the run-down and derelict Royal Mail sorting office by the station.

The Thailand-based firm which owns the building is putting together a planning application to transform the building into a hub for creative companies. Talks are taking place with music business firms said to be interested in the project.

Talks are also ongoing with Network Rail about the future of Temple Meads station and the land next to it. The council wants to build a passenger hub

next to the site which would link to the proposed bendy bus or rapid transit scheme.

The site earmarked for the arena was owned by the South West Regional Development Agency but has been taken over by the Homes and Community Agency, which will pay for the bridge over The Cut with the aim of opening up the site for developers.

Presenter and property developer Mr McCloud spoke at the start of the event, which was attended by around 400 people. He evoked the spirit of Isambard Kingdom Brunel in his speech. He said: "What we should be doing here is trying to create something unmistakably and absolutely Bristolian. Around 160 years ago one man provided people living in London with the opportunity to get on a train and travel to New York in one journey. We need to be looking at that vision and taking inspiration."

Mr Skellet added: "If we get this right we will create something that will integrate with the rest of the city not a sterile development."

UWE Bristol supports plans for region's University Technical College

UWE Press Release (extract) - October 10

UWE Bristol is helping City of Bristol College with the plans for a University Technical College (UTC), which have been given the go-ahead to progress to the next stage. The UTC, which is proposed to be known as Bristol Technology and Engineering Academy, plans to offer up to 600 students from the age of 14 an innovative approach to learning through full-time study linked to real projects.

The Academy will aim to build on the region's national reputation as a hub for advanced engineering, aerospace and environmental technologies. It will support these high growth sectors, which are critical to the region's long-term economic success, and will boost the skills available in this area.

Plans for the initiative draw on UWE Bristol's

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reputation for building progression and reducing the hurdles between colleges and higher education in order to deliver and restore the UK's home grown engineering skills base.

It is hoped that the Academy will open in 2013 and will serve the wider Bristol, North Somerset and South Gloucestershire area.

M Shed visitor numbers reach a quarter million
Bristol City Council Press Release (extract) - October 05

An amazing 250,000 people have visited Bristol's flagship museum - M Shed - since it opened its doors just four months ago in June 2011.

The massive number of visitors exceeds all expectations, thrilling museum staff who had originally estimated a quarter of a million visitors in the first year.

"This is absolutely fantastic news," says Julie Finch, head of Bristol's museums and archives. "M Shed has been a huge, huge success and the visitor numbers are testament to all the hard work that went on prior to opening. Throughout the development stages we were adamant to have only the best to ensure we delivered a state-of-the-art museum for the 21st century for the people and city of Bristol.

"We are all very proud of M Shed's uniqueness, innovative approach and world-class collections and look forward to welcoming hundreds of thousands of more visitors over the coming months. In the light of M Shed's outstanding success, we will be revising our estimated first-year visitors figures - up to an amazing half a million."

M Shed reveals Bristol's history through 3,000 objects and artefacts on display in three galleries.

The galleries offer visitors the chance to discover for themselves the history of Bristol through exciting, family-friendly interactive, computer-based activities, including extracts from over 150 archival films.

New IBM partnership set to help create a 'smarter planet'

Bristol University Press Release (extract)
October 04

The University of Bristol has announced it will be working with IBM on joint research and technology projects to help make the world a more efficient place.

As part of the global firm's University Relations Program, students and staff at the University will work more closely with the company to develop the skills and technology needed for an ever-changing world.

The aim of the relationship is to stimulate growth and drive innovation, whilst expanding the scope of resources and experiences offered to students.

The announcement builds on the success of Bristol University graduates recruited by IBM and the collaboration with IBM to establish the University's £7million BlueCrystal supercomputer facility, which is one of the fastest and largest computers of its kind in the UK, able to carry out more than 37 trillion calculations a second.

In addition to High Performance Computing, another area which will be focused on is IBM's vision of a 'smarter planet', which looks at how new intelligent infrastructure can help the world function more efficiently.

Such infrastructure is vital in all manner of things, including cars, appliances, roadways, power grids, clothes, even natural systems such as agriculture and waterways.

Cloud Computing is another research priority. This is the delivery of computing as a service rather than a product, whereby shared resources, software and information are provided to computers and other devices as a utility. The partnership will also see joint research and technology projects, the combining of efforts to access funding, recruitment activities, staff secondment and possible mentoring opportunities.

