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About Us

Bristol City Council's Economic Development Team works to build a thriving economy by:

- **Marketing the city to potential inward investors**
- **Promoting and supporting investment**
- **Nurturing business and key growth sectors**
- **Providing a complete enquiry handling and commercial property search service**

Contact the Council's Economic Development Team for further information on corporate relocation assistance:

Tel: +44(0)117 92 22928

Email: investinbristol@bristol.gov.uk

Environmental Trade Show UK - 13th Oct 2011

The best place to network and learn about Low Carbon Business in the UK

www.environmentaltradeshow.co.uk

Bookings are now being taken for Environmental Trade Show UK (ETS UK), a major international environmental trade show and conference, taking place at the UWE Exhibition & Conference Centre on 13th October, sponsored by the Environmental Technology iNet.

The largest event of its kind in the South West, it will bring together the best in environmental and low carbon goods and services. With as many as 250 exhibitors and 2,000 visitors expected, it is the perfect opportunity to showcase the best and brightest businesses and technologies.

Save the Date - 13th October 2011

www.environmentaltradeshow.co.uk

Charging Ahead

Low Carbon South West Press Release—August 03

The best in Sustainable Transport to Showcase at ETS UK.

A high performance supercar and superbike designed to 'smash' the stereotype of electric vehicles, are amongst the show stoppers at a major international environmental trade show and conference being hosted in Bristol later this year.

The 'Nemesis' and the 'Ion Horse', the first British-built supercar and bike to be created to run on wind-generated electricity, will be on show for the first time at the ETS UK trade show and conference on 13th October at the UWE Exhibition and Conference Centre.

The super-vehicles will star alongside the Bio-Bug, a VW Beetle launched by Wessex Water's waste to energy firm GENeco that runs on biogas produced from human waste, and the Rebel Electric Racer, which is an electric plane prototype, designed as part of an electric aircraft project to demonstrate the potential of electrically powered planes as a viable means of transport.

Ecotricity, the green company behind the two super-vehicles, say that the Nemesis and Ion Horse offer the ultimate in sustainable transport, combining great looks with a fabulous driving experience and at the same time producing zero emissions. The supercar delivers excellent performance with a top speed of 170mph and does 0-100mph in 8.5 seconds, making the green supercar quicker than a V12 Ferrari.

The Ion Horse is the result of collaboration between Ecotricity and Kingston University, London and scooped third place and a £5000 prize at the Isle of Man TT Zero race in June 2011, making it the quickest University team at the race and beating the likes of professional teams including BMW.

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“We really wanted to show that electric vehicles can be fast, fun and good-looking without using fossil fuels. They’re the future of transport in Britain,” said Dale Vince, founder of Ecotricity.

Alan Bailey, chairman of Low Carbon South West, organisers of the ETS UK trade show, believes that sustainable transport projects such as the Nemesis, Ion Horse, Bio-Bug and Rebel Electric Plane, demonstrate the level of innovation of green companies in the sector.

He said:” Being able to showcase the UK’s top innovations in green transportation at ETS UK makes an exciting addition to our programme for the show. The work undertaken by Ecotricity, GENeco and Rebel Electric Plane project, exemplifies the level of innovation and commitment currently being invested to meet low carbon emission targets. Such showcases reflect our aim at ETS UK to deliver a platform where companies can share knowledge, ideas and develop opportunities to do business together.” To catch a glimpse of the best in green transport visit the Sustainable Transport Zone at ETS UK, an event sponsored by Environmental Technologies iNet.

To book a place or to exhibit at ETS UK, visit www.environmentaltradeshows.co.uk or call Amy Robinson on 0117 945 8730.

More Bristol services added by Eastern Airways
Bristol Airport Press Release (extract)—August 25

Eastern Airways is introducing even greater choice of services to benefit business and leisure travellers with more flights from Bristol Airport to Aberdeen and Leeds Bradford.

The regional airline, which is the UK’s second largest regional carrier, will increase Bristol services from to two three each weekday to both Aberdeen and Leeds Bradford from 3 October 2011.

A Sunday service will also continue to be offered to both Leeds Bradford and Aberdeen from Bristol.

Thousands flock to see street art
Evening Post (extract)- August 22

Huge crowds filled Nelson Street this weekend to see the giant urban art gallery created by more than 60 artists.

Thousands of people were packed into the undown area of the city centre all day for the See No Evil graffiti event, with many having travelled miles to view the work painted on the street's buildings.

Even when it was raining on Saturday, there was still an enthusiastic group keen to watch as the finishing touches were applied to the massive murals.

The exhibition was Bristol's latest must-see event, with three times as many artists involved as originally planned and owners of buildings willingly putting them forward for decoration.

Hours of work were involved, with the artists working round the clock to get their pieces finished for Europe's biggest outdoor street exhibition.

Organisers hope it will become Bristol's next big tourist attraction, as a similar set-up in Melbourne, Australia, attracts hundreds of thousands of visitors a year.

Speaking about the success of this weekend, event spokeswoman Jess Hellens said: "It's been incredible, with a real mix of ages coming along, from little ones to older people, to see these amazing artists.

"Some travelled miles to get here, including a lot from London, so it's been a really positive event. "There have been 62 artists involved, some from

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Bristol and others from places throughout Europe, as well as Los Angeles and New York." Anyone who missed the event can still head to Nelson Street to see the pieces in place.

Bristol gets £300,000 green fund
South West Business Insider—August 19

Bristol has won £300,000 to put towards two green initiatives.

The City Council received the grant from The European Commission and the money will go towards two projects that are part of its Smart City Programme.

The first project will develop a model to monitor energy usage within public buildings. To develop this, the council plans to work in partnership with a British systems manufacturer and more than 30 partners across Europe, including IBM and CISCO.

The second project will go towards an electric vehicles initiative. It will develop web tools that provide information for electric vehicle users in Bristol.

This follows the launch in the spring by council leader Barbara Janke of the first electric car charging units to be installed in city council car parks.

Cllr Janke said: "This recognition by the EU of Bristol's pioneering work on the importance of green technology is very welcome."

Bristol's Smart City programme was launched in March 2011 with funding from the UK Department for Energy and Climate Change.

Record crowds for final day of Bristol Balloon Fiesta
Evening Post (extract)- August 15

The Red Arrows zooming over the city's skies proved a fitting finale to one of Bristol's most successful balloon fiestas.

The final mass ascent had to be cancelled yesterday evening due to windy conditions but the sun shone and record crowds packed into Ashton Court for the final day of the international event.

Elsewhere across the city parks and green spaces were filled with people enjoying barbecues, picnics and ice creams as they watched the aerial acrobatics of the RAF pilots.

It was the 33rd year of the event, which was sponsored by Collett Transport Services, and for Don Cameron, the founder of the fiesta, it was all the more poignant as it coincided with his 40th year as a balloon manufacturer.

Special shapes were tethered to the ground in the main arena of the Ashton Court ensuring those at the grounds were not disappointed.

And earlier the Red Arrows had roared overhead, performing multi- coloured loops and shapes in the skies while many watched spellbound from parks including Bedminster and Clifton Downs.

Yesterday's bumper crowd saw more than 100,000 people pack the Ashton Court showground while more than half a million visited during the whole of the three-day event.

Many at the event had travelled from around the country to see the balloons go up.

AHRC announces £16m boost for Arts and Humanities researchers and the UK creative economy
Arts & Humanities Research Council Press Release—August 16

The UK Arts and Humanities Research Council (AHRC) today announced the four successful universities that will lead its prestigious 'Knowledge Exchange Hubs for the Creative Economy' for the next four years.

Representing an investment by the AHRC of some

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£16m over that time (over £20m including the contribution from the universities themselves

under FEC), the Hubs will be charged with the task of building new partnerships and entrepreneurial capacity in the Creative Economy and increasing the number of arts and humanities researchers actively engaged in research-based knowledge exchange.

This investment reflects the significant benefits that arts and humanities researchers bring to the creative businesses of the UK.

The four lead institutions are:

- University of Lancaster
 - University of Dundee
 - Queen Mary, University of London
 - University of the West of England
- Each will lead consortia that will include other universities, creative businesses,

including SMEs, arts and culture organisations and other agencies. Partners will include BBC, Microsoft, TATE Liverpool, SAGE Gateshead, all of the Scottish art colleges, the V&A and other industry partners including IBM and Bellemedia.

The UK's Creative Economy – which includes the creative industries as well as museums, galleries, libraries, orchestras, theatres, etc. – is, relative to GDP, probably the largest creative sector in the world. As the major focus of AHRC's new knowledge exchange and impact strategy for 2011-2015, the Hubs will encourage significant interactions between research and the Creative Economy which will generate wider social, economic and cultural benefits.

David Willetts, Minister for Universities and Science said: "Interaction between businesses and universities is crucial for driving growth. It enables businesses and organisations to benefit from our world-class research base, gaining new knowledge and ideas. This major investment will not only enrich the creative industries but is also a vote of confidence in the excellent arts and humanities research at our higher education

institutions."

CEO of the AHRC and Chair of the assessment panel which made the awards Professor Rick Rylance, said: "The UK is outstanding at many things and leads the world in some. Of these the quality and innovation of our research and the dynamism of our creative economy are two that stand out. These AHRC Creative Economy Hubs offer the opportunity to unite these sectors to the benefit of both sides and the country as a whole.

The successful consortia emerged from an exceptionally strong field. We congratulate them; look forward to working closely with them over the next four years

Yucca shortlisted for prestigious online award
Yucca Press Release—August 12

The full-service digital agency Yucca has been named as a finalist in the Agency for Best Website Design category in the Travolution Awards 2011.

The Travolution Awards, now in their 5th year, celebrate excellence online within the UK travel industry, and are the most prestigious of their kind.

Yucca, which was founded in Bristol in 2000, was short-listed for its work in creating a new website for one of the largest holiday park operators in the UK, Park Resorts. With 50 per cent of the British population taking a park holiday in their lifetime, Park Resorts wanted an outstanding website to help them get cut-through in an increasingly competitive market.

Yucca's MD Ben Martin said: "More holidaymakers than ever are looking to research and purchase their holidays online, so creating a site that was appealing, engaging and that made it easy for customers to find and book the right holiday was crucial. To be recognised for our web design and production in this year's awards nominations is a real honour."

Andy Edge from Park Resorts added: "Our brief to

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Yucca was to create the most customer-focused, innovative and commercially successful website in the UK holiday park sector. The site delivers on every level and is built on a robust platform that integrates seamlessly with our internal systems.”

The results of the Travolution awards, in which Yucca is up against two other agencies in its category, will be announced at the awards ceremony in London on 11th October 2011.

Biggest demand for the smallest spaces
Evening Post (extract) - August 10

Demand for smaller offices in and around Bristol is on the up, defying market trends.

High levels of take-up of units of less than 5,000 sq ft within the city and at out-of-town locations has been reported by analysts at Colliers International's Bristol office.

Associate director James Preece said smaller businesses were making the most of greater availability of such premises. He said: "There are a great many smaller offices available in the current market and small firms are taking advantage of the good deals to be had and thinking it might be a good time to move. Some occupiers are coming out of serviced offices and setting up on their own in smaller units, giving them more control over their costs."

Mr Preece said smaller firms also had the advantage of working within shorter lease terms, giving them greater flexibility to react to a challenging market.

Colliers said the smaller end of the market saw a 75 per cent improvement in space let in the 1,000-3,000 sq ft bracket in the city centre.

Out-of-town performance increased by 26 per cent for take-up of space under 5,000 sq ft. In its mid-term report on office space in the greater Bristol area, Colliers said the smaller office sector was one of the brighter spots.

The biggest transaction in the city centre in the second quarter saw ethical bank Triodos let 27,221 sq ft at Westmarks' West One in Deanery Road – the only grade-A letting in the centre in that period compared to three in the first quarter.

Grade-A quoting rents remain static at £27-£28 per square foot, with deals being agreed marginally below these levels and with significant incentives.

Release The Dragon Within...
Institute of Directors Press Release—10 August 2011

Experts in international trade and local business leaders will be giving first hand advice on how to develop and grow business in China at a conference aimed at directors considering global expansion.

Guest speakers from UKTI, China-Britain Business Council, Institute of Exports, Bristol China Partnership, University of the West of England and Directors of Bristol and South West businesses will be discussing ways to expand into China and what is required to develop products and services in order to succeed in the world's fastest growing economy.

The China Trade Conference is being spearheaded by the Bristol branch of the Institute of Directors (IOD) and will take place on Thursday 29 September at HSBC offices in Temple Quay, Bristol.

The event will also act as a platform for the IOD and UKTI to launch its multi-partite Trade Mission opportunity to Bristol's sister city of Guangzhou in October next year.

Richard Lowe, of the IOD Committee, who is organising the Trade Conference and Mission, commented: "The China Trade Conference will inspire confidence and provide directors considering expansion with an understanding of China's market potential, and what preparation and consideration needs to be made before jumping on the plane. We want to be able to guide

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delegates to support and funding that is available to ensure their business is ready before it takes its first steps into the Chinese market."

Commenting on opportunities in China Council Leader, Barbara Janke, said: "It is absolutely right that we raise Bristol's profile in China and help our companies increase exports to this vital economic market. Some of our larger companies are already seizing these opportunities, our challenge is to spread the word more widely in the business community. September's event is a good opportunity to do this and set out the help available to them."

Tom McCarthy, Chairman of IOD Bristol, added: "We are confident this will be a successful event as interest in foreign markets is currently at an all-time high, especially China which is the world's fastest growing economy in the world."

The event is being hosted by HSBC at the Bristol & Bath Commercial Centre, Temple Quay, Bristol at 12.00pm until 17.00pm. Prices for IoD members and guests start at £34 and for non-members, £42.

To book your place, visit www.IOD.com/home/local-network/south-west/events/china-trade-conference.

For further information please contact Lisa Hale lisa.hale@jbp.co.uk on 0117 907 3400

Bristol Airport up for top travel industry award
Bristol Airport Press Release—August 09

Bristol Airport has been nominated for one of the travel industry's most prestigious awards for the second year running.

The Airport has been shortlisted for the 'Best UK Airport' prize in the TTG Travel Awards, run by the travel industry's leading trade magazine, Travel Trade Gazette.

Judges for the awards include experts from leading travel companies and trade bodies such as Thomas Cook, Sandals and the Institute of Travel and Tourism, as well as leading figures from the

worlds of commerce and retail.

This year's winners will be announced at a spectacular ceremony at London's Grosvenor House Hotel on 22 September.

TTG is the leading travel publication for the UK travel industry, with news and features read by frontline high street travel agents through to chief executives of FTSE-100 travel companies.

M shed creates good image with Parr's exhibition

Evening Post—5th August

The M shed will be home to an exhibition from one of the nation's well-known photographers.

Major Martin Parr's retrospective will be the first exhibition at Bristol's new history museum, from August 31 to November 27.

Bristol and West: Photography will feature 60 images selected from the last 30 years of his career. It will be held in M shed's temporary exhibition gallery on the top floor and will be the largest exhibition of photographs by Mr Parr in the city since Home Sweet Home at the Arnolfini in 1974.

Mr Parr has lived in Bristol since 1987 and this exhibition contains an eclectic mix of photographs focussing on how people live and present themselves.

The member of Magnum, the world-renowned photographic agency, said: "To be the first exhibitor in M shed's new exhibition space is special. I hope visitors will enjoy the exhibition and perhaps see a link between my images and the essence of what M shed is all about – local people, their unique lives and the individual personal stories behind their lives."

Councillor Simon Cook, the city council's deputy leader and executive member for culture, added: "Martin Parr's photography is enjoyed around the world and it's fitting his first major exhibition in

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Bristol for nearly 30 years should be at M shed."

Foot Anstey to open Bristol office

Foot Anstey (extract) - August 02

To meet the demand of its growing regional and national client base Foot Anstey will be opening an office in Bristol.

The move, which will cement Foot Anstey's reputation as a dynamic, client focused regional heavyweight, will provide existing clients with access to a wider range of experts and follows a series of strategic investments that have been focused on securing top talent and improving the client experience in the firm's other centres of excellence in Exeter, Plymouth, Taunton and Truro.

Foot Anstey has taken a long lease on offices at 100 Victoria Street, at the heart of the business district in the City. The firm will open the new office in October.

The announcement of the expansion, which follows the firms' recent change to LLP status and significant investment in technology, will provide a first class client experience and a compelling working environment meeting client expectations and aspirations for a twenty first century law firm.

The new Bristol office will strengthen the firm's Media and Financial Services sectors. Additionally, the firm will be expanding core practice groups in key areas such as Commercial, Dispute Resolution, Employment and Real Estate. The firm will continue to invest across their South West footprint to ensure that clients have access to high quality advice at all times.

John Westwell, Managing Partner at Foot Anstey, explained: "The opening of this office is an exciting strategic development in the continued evolution of the firm. It is client led and driven by significant opportunities in sectors in which we have a strong and growing reputation. We are confident that our offer is compelling to commercial organisations that are looking for high quality commercial advice and unparalleled value. This move will help us to

provide a better service to our clients and will enable us to continue to attract the top legal talent."

Foot Anstey Partner Richard Sutton, a Bristolian, who will head up the Bristol Office said: "A fair proportion of our turnover currently emanates from within the Bristol market through clients such as Allianz and DAS so this really is a logical next step for the firm. Bristol has a recognised sector focus that correlates well with our sector strategy. We look forward to building long lasting business and community relationships in Bristol"

Dot wins animation award at Rushes Soho Shorts!

Aardman Animations Press Release—August 01

Aardman Animations were delighted to be awarded with the Animation Award at Rushes Soho Shorts Festival for their film 'Dot' that took place in London last week. The film was in good company in the category with runner up films being 'Eagleman Stag' by Mikey Please and 'A Morning Stroll' by Grant Orchard.

The tiny film has set a new Guinness World Record for the smallest stopmotion animated character in a film and was shot entirely on a Nokia N8 using CellScope technology.

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