



HP Labs in Bristol Case Study

When HP decided to open its first research facility outside the US, Europe – and Bristol in particular – seemed the perfect location. HP Labs Bristol established itself in 1984, alongside HP’s Storage Works Division.

HP Labs Bristol is HP’s largest research facility outside of the United States and employs 166 full-time staff. With HP’s Storage Works Division also on site that brings the total number of HP employees in Bristol today to approximately 1,500.

The growth of Bristol Airport has greatly enhanced our business links as we regularly host visitors from across Europe and the US and there are daily flights to many destinations.

Our employees come from all around the globe and with Bristol being a modern, multi-cultural city, they soon feel comfortable within its environment. HP Labs is actively involved in several projects within the community, for example the FIRST LEGO Challenge will hold its regional competition at HP Labs for the second time this year and we expect to host more than 700 children aged between nine and 14. This event is aimed at raising awareness and interest in science, maths and technology among local children from across the South West.



Phil Stenton, a senior research manager at HP Labs and Director of Research at the Pervasive Media Studio in Bristol, says: “Bristol is a joined up city in many ways and for HP Labs we benefit from the ability to pull together local collaborations quickly, involving people from a range of backgrounds, to develop and test ideas and technologies. For HP Labs, Bristol is a great place for this approach we call Open Innovation.”

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