



## THE BRISTOL PORT COMPANY

### Bristol Port Company Case Study

Bristol has one of the world's most productive and technically advanced ports, and is preparing to build a massive new deep sea container terminal, so it is no surprise that ships from every corner of the globe call at Bristol Port with cargos ranging from cars to bulk goods.



Today's Bristol Port Company was formed in 1991 when the Bristol Port Authority was privatised. The company remains a privately owned independent business, headquartered at the port, with an estate of over 2,600 acres providing employment for over 7,600 people.

The location is what makes Bristol special. It is the only major UK port with direct motorway and rail connections to the North, South, East and West. Bristol Port brings ships closer to the centre of the UK than any other deep-sea port which results in huge savings in cost and CO<sub>2</sub> as the inland distributor's leg is significantly reduced. The Port also has 1,000 acres of developable land adjacent to the terminal around Severnside Distribution giving a wide range of options for handling logistics.

**Simon Bird, Chief Executive, said:**

**“Bristol has everything we need to be a thriving 21st Century port. We have invested over £500m here since privatisation and the new Deep Sea Container Terminal will inject a further £600m investment. We invest here not just because of the superb connectivity of the area but also because the people have the right skills and attitudes to ensure that we deliver the right results for our customers every time.”**

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