

# Reasons to Invest in Bristol?



- 1. Availability of high quality premises:** In addition to more than 3 million sq metres of existing floor space, the Bristol city-region is host to £3bn of development and infrastructure projects.
- 2. Corporate relocation assistance:** Our Reception Service, Planning Protocol and Investor Development Service provide companies with support tailored to their needs.
- 3. Business success:** The Bristol economy has experienced the highest growth of any comparable English city outside of London as measured by Gross Value Added during the period 1995-2005.
- 4. Key sectors:** Bristol is renowned for its excellence in knowledge-intensive and creative industries. Airbus, Rolls-Royce, Aardman Animations, BBC, Garrad Hassan, Hewlett-Packard and Toshiba all have offices in Bristol.
- 5. People & skills:** Employers within Bristol have access to a 600,000 workforce and the greatest proportion of highly qualified workers of any comparable English city outside of London.
- 6. Science and innovation:** Bristol is an officially designated Science City and hosts world class scientific research and development in its universities and business sectors.
- 7. Infrastructure and connectivity:** The Bristol city-region offers excellent access to other UK and major European cities via its road & rail network, Bristol International Airport and Port of Bristol.
- 8. Green capital status:** Bristol is the best city in Britain for green business and green space and ranks in the top 3 cities for environmental protection and sustainability.
- 9. Quality of life:** Bristol is a vibrant and cosmopolitan European city - its international profile reflects a rich fusion of cultural heritage, surrounding natural beauty and a bustling mix of communities.
- 10. Shopping:** The redeveloped Broadmead shopping area (the South West's largest retail centre) and Cabot Circus (new £500m retail and leisure development) will put Bristol in the UK's top 10 shopping locations.